

Matthew Iyiola

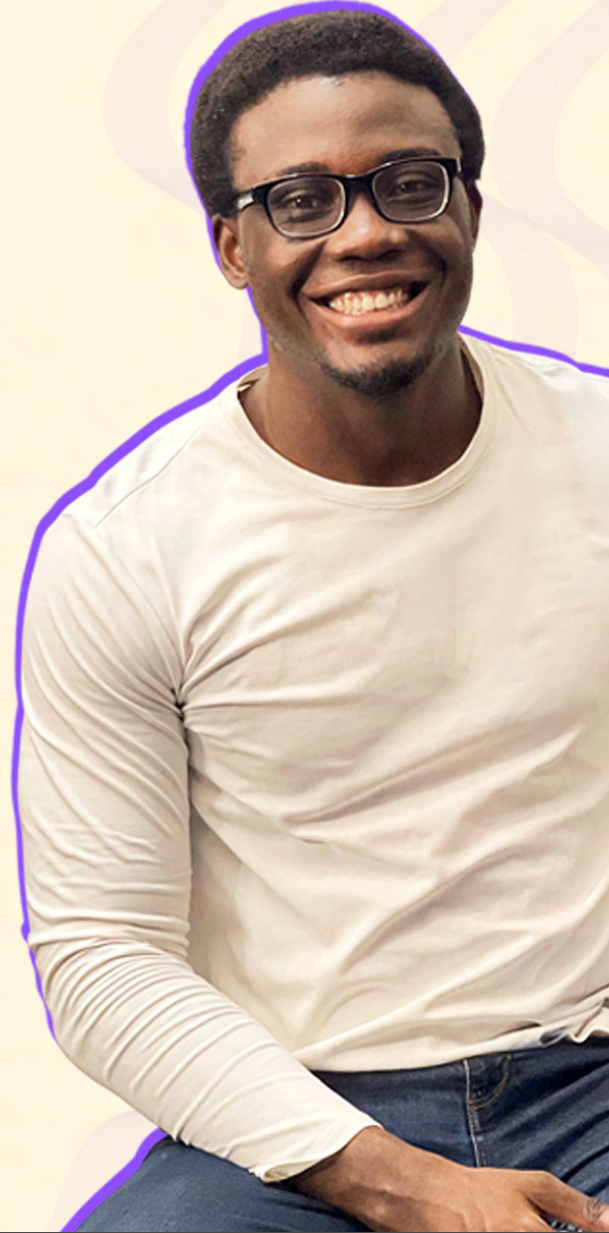
is a copywriter passionate about helping coaches find the shortest, quickest path to growth.

Before he started working with global businesses, Matthew was a local copywriter plagued by fear, doubt, and limiting thought patterns. He was convinced that nobody wanted to hire a Nigerian copywriter, regardless of what he had to offer.

But a coach helped him recognize his limiting beliefs, and together, they created a road map that led Matthew to greater career success. Now, he not only works and writes copy for international coaches but is also committed to showing coaches how to find their ideal clients.

He believes that if your program can spur remarkable transformation in someone else's life, the world should hear about it.

He combines his unique encounter with his copywriting skills to deliver value-packed training sessions that show coaches effective strategies they can use to expand their reach, fill up their programs, and make a greater impact.



www.freelancematthew.com/speaking

Signature Presentations

- ✓ **How to build a sales page:**
Your key to a financially successful business
- ✓ **5 tips to Supercharge your online brand**
- ✓ **Content is your most underutilized business asset:**
Let's change that
- ✓ **6 key elements of a successful homepage**
(and how to incorporate them)



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The **RIGHT COPY** can yank your business from obscurity and throw you into a position where you're beating qualified leads off with a stick. These sessions can show you how to create that kind of copy.

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Testimonials

I love how Matthew walked us through his thought process in building a sales page. He showed us what goes where and how to really make all the parts work together.

Megan Deers

Matthew's workshop was so amazing, and it showed me so many things about the sales pages on our websites and what we need to change. I can't believe we heard him speak until now.

Nestene Botha